

Over the last year, the United Kingdom has faced its largest ever outbreak of avian influenza with over 200 cases confirmed since late October 2021. Mandatory housing measures for all poultry and captive birds has been introduced to all areas of England from 7 November 2022.

“We are now facing this year, the largest ever outbreak of bird flu and are seeing rapid escalation in the number of cases on commercial farms and in backyard birds across England. The risk of kept birds being exposed to disease has reached a point where it is now necessary for all birds to be housed until further notice... Scrupulous biosecurity and separating flocks in all ways, from wild birds remain the best form of defence.”

Source: www.gov.uk (31.10.22)

Christine Middlemiss
UK's Chief Veterinary Officer



**Biosecure
GUARANTEE**
FROM
FACTORY TO
FARM

easichick[®]
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Dust free wood fibre bedding

Envia Wood developed and manufactures a proven Biosecure poultry bedding product; **easichick**, that has been successfully produced for over 15 years.

Breeder farms and broiler farms throughout the UK use easichick bacteria-free bedding. Working with commercial poultry farmers the bedding has been developed for biosecurity, flock health and wellbeing and efficiency to improve yields.

Zero counts for; Moulds, Salmonella sp, Pseudomonas, Aspergillus sp, Avian Influenza and Entero bacteria*

- ✓ **Biosecure chain of custody**
- ✓ **Traceable testing for all bedding produced**
- ✓ **Allows birds to dust bathe**
- ✓ **Free moving**
- ✓ **Absorbent and free draining**

*20 organisms/gram (moulds); 20 organisms/gram (Pseudomonas); 20 organisms/gram (Aspergillus); 10 organisms/gram (Entero bacteria); and not detected in 25g (Salmonella).

Biosecure Poultry Bedding

easichick is an environmentally friendly product as it is manufactured from clean recycled wood in a purpose-built Biosecure manufacturing facility. The product is treated with a unique and exclusive Biosecure chemical at the very last stage of manufacture that provides high levels of biosecurity.

Spent bedding can be spread on farmland and grassland as part of an organic farming system, with the Organic Farmers & Growers Association accreditation, and also used as a fuel at poultry litter approved power stations.

“High biosecurity, good product with strong service and support.”

“Friendly helpful staff answering the phone and delivery of products on time which is very important.”

2022 NPS Score: 89

“Biosecurity is the essential defence against avian influenza. The housing measures legally require all bird keepers to keep their birds housed and to follow stringent biosecurity measures to help to protect their flocks from the disease. That is not just about washing wellington boots and hands, of course. For example, when bedding introduced to housing has been stored outside, there is a risk that it has come into contact with infected bird faeces. Stringent scrutiny of all the biosecurity measures taken on farms is essential to prevent the spread of the virus.”

Mark Spencer

The Minister of State, Department for Environment Food and Rural Affairs, 1 November 2022



40,000 TONNES
of bedding products produced per year



Consistent Quality

Consistent, Welfare Enhancing Quality

- ✓ Friable movement in the wood fibre bed, reducing hock burn.
- ✓ Absorbent and free draining, reduced incidences of pododermatitis.
- ✓ Reduced capping, reduced requirement for topping up the bed.
- ✓ Improved thermal properties from the bed assist FCR.

easichick has full product traceability, unique batch numbers/bale numbers and retained samples and is produced to detailed specifications from 100% clean recycled wood. We continually invest in R&D, equipment and site plant to enhance product quality.

easichick is manufactured and baled in a Biosecure area, and then double outer wrapped (hooded) to provide transport/storage/distribution biosecurity. We've recently passed a major biosecurity audit and physical swab tests by a leading UK Poultry Grower that sampled our process, manufacturing, storage and **easichick** product.

“easichick have been great - the bedding is fit for purpose, blown into the houses in a Biosecure, neat and tidy way and the team are fantastic. From the initial look at the product options, to ordering, to reviewing the outcomes on site the support has been in place from team members that know their stuff, are efficient, helpful and great to work with.”

Jon Sargent - General Manager
Griffiths Oak trading as Hay Farms

Reliable Delivery

Reliable, Biosecure Delivery

- ✓ **easichick** delivered direct into the Poultry shed, no risk of cross contamination from farmyard surfaces!
- ✓ Delivery by our own fleet of Biosecure blower trailers.
- ✓ Bespoke delivery systems to suit all farms and surfaces.
- ✓ Delivered on agreed schedules, no stockpile contamination risk.

Enva's experienced and dedicated Customer Service Team understand the pace of the Poultry Industry and crop turn-around timelines. Contact us today to request a sample, get a quote and book your next delivery!



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An **enva** brand